



News release

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ICBC invests \$714,000 to improve Greater Victoria roads

You may have noticed the new sidewalks, pedestrian countdown timers and highway improvements in the community. These are some of the 27 road improvement projects ICBC invested over \$714,000 in last year to make Victoria, Saanich, Langford, View Royal, Esquimalt, Sidney, Oak Bay, Sooke and Shawnigan Lake roads safer for everyone.

This year marks the 25th anniversary of ICBC's [road improvement program](#) with over \$130 million invested in B.C. roads since 1990. Over the years, the road improvement program has evolved significantly. Successful partnerships, community investments and the use of innovative technology and tools have led to award winning projects and contributions that have helped advance the knowledge of the road safety engineering industry across Canada.

"Working in partnership with the Ministry of Transportation and Infrastructure and local governments, ICBC has been investing in road improvement projects across the province for two and a half decades," said MLA Jordan Sturdy, Parliamentary Secretary to the Minister of Transportation and Infrastructure. "These projects have brought immediate benefits for drivers, cyclists and pedestrians in communities all over Vancouver Island."

In 2014, ICBC invested approximately \$1.3 million on Vancouver Island and \$7.7 million in projects and safety audits across the province.

"We're proud of the thousands of road improvements and studies we have contributed to communities across B.C. over the last 25 years," said Lindsay Matthews, ICBC's director responsible for road safety. "Safer roads mean fewer crashes which also translates into lower claims costs. We'll continue to invest in road safety initiatives that help us keep rates as low as possible for customers."

ICBC also works with communities to make sure road safety issues are considered in the planning of roadways and managing traffic and participates in engineering safety studies.

All proposed road improvement projects are assessed based on their ability to make roads safer. The most recent evaluation of the program found that over a two year time period, overall, for every dollar invested, ICBC and its customers see a return of five times the investment.

If you have a suggestion for making a road or intersection safer in your community, contact your local municipality or [make your suggestion](#) through [icbc.com](#).

Road improvement projects completed in Greater Victoria in 2014:

Victoria

Location: Victoria, Nanaimo, Courtenay and Campbell River

- Project description: Installed pedestrian countdown timers in Victoria, Nanaimo, Courtenay and Campbell River
- Partner: Ministry of Transportation and Infrastructure
- ICBC contribution: \$17,500

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<p>Location: 500 block Pandora Street</p> <ul style="list-style-type: none">• Project description: Midblock pedestrian crossing• Partner: City of Victoria• ICBC contribution: \$2,500
<p>Location: Blanshard Street between Tolmie Avenue and Bay Street</p> <ul style="list-style-type: none">• Project description: Pilot implementation of highly reflective pavement marking• Partner: City of Victoria• ICBC contribution: \$27,000
<p>Location: Bay Street and Catherine Street</p> <ul style="list-style-type: none">• Project description: Intersection reconfiguration• Partner: City of Victoria• ICBC contribution: \$38,000
<p>Location: Bay Street and Douglas Street</p> <ul style="list-style-type: none">• Project description: New signal display• Partner: City of Victoria• ICBC contribution: \$62,000
<p>Location: Bay Street at Forbes Street, Bay Street at Chambers Street and Pandora Avenue at Stadacona Avenue</p> <ul style="list-style-type: none">• Project description: Improvements to pedestrian crosswalks adjacent to school and park• Partner: City of Victoria• ICBC contribution: \$28,500 <p>Photos of this project are available.</p>

Saanich

<p>Location: Highway 17 interchange at Royal Oak Drive</p> <ul style="list-style-type: none">• Project description: Safety improvements for pedestrians including signing, pavement marking, pedestrian facility and installed truncated domes• Partner: Ministry of Transportation and Infrastructure• ICBC contribution: \$21,400
<p>Location: Highway 17 at Sayward Road</p> <ul style="list-style-type: none">• Project description: Transit improvements including active bus warning flashing signs and "Yield to bus" pavement markings• Partner: Ministry of Transportation and Infrastructure• ICBC contribution: \$16,600

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Location: Craigflower Bridge

- Project description: Pedestrian and cyclist improvements on the new bridge and its upgraded approach in Saanich
- Partner: District of Saanich
- ICBC contribution: \$35,000

Location: Cedar Avenue, Thistle Street and Rowan Street

- Project description: New sidewalk on route to school
- Partner: District of Saanich
- ICBC contribution: \$10,000

Photo of this project is available.

Location: Rambler Road

- Project description: New sidewalk adjacent to school
- Partner: District of Saanich
- ICBC contribution: \$10,000

Before and after photos of this project are available.

Saanich and View Royal

Location: Craigflower Bridge

- Project description: Replacement of Craigflower Bridge and improvements to approaches
- Partner: District of Saanich and Town of View Royal
- ICBC contribution: \$250,000

Langford

Location: Goldstream Avenue at Peatt Road

- Project description: Protected left-turn signal phase and pedestrian countdown timers
- Partner: City of Langford
- ICBC contribution: \$17,000

Location: Bear Mountain Parkway (Echo Valley Drive to Longspur Drive)

- Project description: Speed management measures
- Partner: City of Langford
- ICBC contribution: \$30,000

View Royal

Location: Watkiss Way and Marler Drive

- Project description: New crosswalk with pedestrian flashers
- Partner: Town of View Royal
- ICBC contribution: \$10,000

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Location: Island Highway at Admirals Road

- Project description: Intersection safety improvements
- Partner: Town of View Royal
- ICBC contribution: \$12,900

Esquimalt

Location: Fairview Avenue

- Project description: New sidewalk
- Partner: Township of Esquimalt
- ICBC contribution: \$10,000

Sidney

Location: Resthaven Drive and Ardwell Avenue

- Project description: Pedestrian flashers and raised median islands
- Partner: Town of Sidney
- ICBC contribution: \$6,000

Photo of this project is available.

Location: Henry Avenue and 7th Street

- Project description: Pedestrian flashers adjacent to school
- Partner: Town of Sidney
- ICBC contribution: \$7,500

Photo of this project is available.

Location: Resthaven Drive and Malaview Avenue

- Project description: Pedestrian flashers and curb extensions
- Partner: Town of Sidney
- ICBC contribution: \$7,000

Photo of this project is available.

Oak Bay

Location: City wide

- Project description: Four portable speed reader boards
- Partner: District of Oak Bay
- ICBC contribution: \$8,000

Location: Musgrave Street and Estevan Avenue and Cadboro Bay Road and Beach Drive

- Project description: Study to identify safety issues, propose mitigation measures and forecast the costs and benefits of potential road improvement projects to these two intersections
- Partner: District of Oak Bay
- ICBC contribution: \$24,700

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Location: Lansdowne Road and Foul Bay Road

- Project description: Suite of intersection improvements
- Partner: District of Oak Bay
- ICBC contribution: \$41,100

Sooke

Location: Wadams Way Connector

- Project description: Enhanced pedestrian facilities including new concrete sidewalk and crosswalk flasher
- Partner: District of Sooke
- ICBC contribution: \$10,000

Location: Wadams Way Connector

- Project description: Highly reflective sign sheeting and three-way flashing beacon
- Partner: District of Sooke
- ICBC contribution: \$6,100

Shawnigan Lake

Location: Shawnigan Lake Road

- Project description: Installation of shoulder mounted pedestrian flashers and improved signing (near Dwight International School)
- Partner: Ministry of Transportation and Infrastructure
- ICBC contribution: \$5,600

Location: Highway 1 from Shawnigan Lake Road to Malahat Summit Weather Station

- Project description: Highway and shoulder widening, 2.3km of median barrier, intersection improvements at Whittaker Road and Holker Place, 1 km of southbound passing lane extension and improved delineation and u-turn facilities.
- Partner: Ministry of Transportation and Infrastructure
- ICBC contribution (not included in Greater Victoria total): \$70,500