ICBC invests $39,000 to improve Parksville roads

You may have noticed the new intersection and cyclist improvements in the community. These are some of the three road improvement projects ICBC invested $39,000 in last year to make Parksville roads safer for everyone.

This year marks the 25th anniversary of ICBC’s road improvement program with over $130 million invested in B.C. roads since 1990. Over the years, the road improvement program has evolved significantly. Successful partnerships, community investments and the use of innovative technology and tools have led to award winning projects and contributions that have helped advance the knowledge of the road safety engineering industry across Canada.

“No investment is too small when it comes to road safety,” said Michelle Stilwell, MLA for Parksville-Qualicum. “These improvements are an example of our ongoing commitment to protect drivers, passengers, cyclists and pedestrians in Parksville.”

In 2014, ICBC invested approximately $1.3 million on Vancouver Island and $7.7 million in projects and safety audits across the province.

“We’re proud of the thousands of road improvements and studies we have contributed to communities across B.C. over the last 25 years,” said Lindsay Matthews, ICBC’s director responsible for road safety. “Safer roads mean fewer crashes which also translates into lower claims costs. We’ll continue to invest in road safety initiatives that help us keep rates as low as possible for customers.”

ICBC also works with communities to make sure road safety issues are considered in the planning of roadways and managing traffic and participates in engineering safety studies.

All proposed road improvement projects are assessed based on their ability to make roads safer. The most recent evaluation of the program found that over a two year time period, overall, for every dollar invested, ICBC and its customers see a return of five times the investment.

If you have a suggestion for making a road or intersection safer in your community, contact your local municipality or make your suggestion through icbc.com.

Road improvement projects completed in Parksville in 2014:

<table>
<thead>
<tr>
<th>Location</th>
<th>Project description</th>
<th>Partner</th>
<th>ICBC contribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highway 19A at Drew Road</td>
<td>Installation of signal, improved signing and pavement marking</td>
<td>Ministry of Transportation and Infrastructure</td>
<td>$19,700</td>
</tr>
<tr>
<td>Highway 19 Parksville Inspection Station</td>
<td>Installation of automated vehicle inspections at existing CVSE Inspection Station. The station will function as a W2Go station allowing significant truck bypasses without stopping to reduce conflicts.</td>
<td>Ministry of Transportation and Infrastructure</td>
<td>$17,400</td>
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</tbody>
</table>
Location: City wide

- Project description: A portable speed reader board
- Partner: City of Parksville
- ICBC contribution: $2,500

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