Preventing wildlife collisions

Animal collisions not only can have devastating consequences for the safety of the motoring public, they can also be a significant cost to the insurance industry. Loss prevention measures to reduce these type of incidents keep wildlife safe, prevent serious injuries or death for drivers and their passengers and reduce your loss costs.

Claim impacts (five-year average)*

- 10,700 incidents.
- 489 injured parties.
- \$41 million per year in claim costs.
- Source ICBC Road Safety Department 2009 – 2013 average losses *ICBC Road Safety Department/ 2009 – 2013 average losses.

Respect road signage — it's for your safety

- When you see a warning sign, remember that local governments place them in high-crash locations.
- New technology is helping reduce incidents.
 Flashing lights, enabled when wildlife nears aroadway, are more dynamic than traditional methods.

Lighting

Always keep your headlights clean: Winter de-icing material can build up, reducing their effectiveness.

What can you do to prevent wildlife collisions:

- Slow down.
- Wildlife often travel in groups, so be on the lookout for other animals nearby and always scan both sides of the road.
- Use your high beams when it's safe.



If a collision happens:

- Pull over to the shoulder of the road.
- Ensure hazard lights are turned on.
- Don't go near an injured animal they can be extremely dangerous.
- Inspect your vehicle to ensure it's safe to drive.

Important numbers

- Call a conservation officer if there's an injured or dead animal:
 - · B.C.: 1-877-952-7277
 - · Alberta: 1-800-642-3800



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